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Envision Networks[®] Partners with Random Precision Media LLC ''Floydian Slip'' Joins Envision Rock Network

(MARCH 2014) – **Envision Networks[®]** has entered into a partnership with Random Precision Media LLC (RPM) of Shelburne, VT to handle network ad sales for its weekly radio program, *Floydian Slip*. **Envision Networks[®]** will handle network ad sales for the show's growing network of terrestrial affiliate stations in the United States and Canada. RPM retains all other duties, including production, distribution, marketing and affiliate relations, as well as ad sales for non-terrestrial and foreign affiliates.

"Selling the show's network inventory is the culmination of 25 years of work," said *Floydian Slip* host and RPM proprietor **Craig Bailey**. "We're excited to be partnering with Envision Networks to take *Floydian Slip* to the next step."

Floydian Slip is heard on more than 50 stations in the U.S., Canada, Ireland, England, Japan, Malta and New Zealand. In December the show entered the nation's third largest market, Chicago, when WFXF 103.9 FM in Crystal Lake, IL signed on. The Baltimore market came on-board shortly after, with WRNR 103.1 FM, Annapolis, MD.

Bailey aired his first episode of *Floydian Slip* in 1989 on Ithaca College's 106-VIC in Ithaca, N.Y., as a student majoring in broadcasting. He also produced it for Burlington, VT's WEXP 105.1 FM (Experience 105.1) in 1994, and for 13 years at WCPV 101.3 FM, Burlington. He syndicated in 2009.

In its 25 years, the show has earned mentions in, or served as a resource for, media around the world such as Relix; "The Rough Guide to Pink Floyd;" The Ottawa Citizen; VH-1; The Dallas Morning News; "Comfortably Numb: The Inside Story of Pink Floyd;" "Pink Floyd on Forty-Five;" and MacFormat magazine.

Bailey offers the show to stations in a cash-free/100% barter arrangement. Each show contains six minutes of local availabilities, and six minutes of network commercial inventory.

More information about the show can be found at www.floydianslip.com or by contacting pink@floydianslip.com or (260) 67-FLOYD.

For network advertising, contact Danno Wolkoff at 216-831-3761 or <u>dannow@envisionradio.com</u>.

Stations interested in more information on any of Envision Networks[®] offerings can visit

goenvisionnetworks.com or contact Hannah Rosenthal at 216-831-3761 or Hannahr@envisionradio.com.

About Envision Networks[®]:

Envision Networks[®] provides content and services to more than 1,500 radio stations and reaches millions of listeners each week. Envision Radio Networks, Inc. is the largest independently owned affiliate relations company in the country and supplies all types of programming and services to radio including morning show content, short-form vignettes, virtual news-weather-sports broadcasts, live syndicated morning shows, long-form weekend programming, 24/7 formats, comedy services, event programming, off-air tools, web content, album releases and artist specials. Envision Networks[®] is based in Cleveland, Ohio, with offices in New York City and Nashville.

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